

REDEFINING PRIVILEGED ACCESS MANAGEMENT



Like many areas in IT security, Privileged Access Management is undergoing a transformation. Security professionals recognize the traditional approach to securing privileged accounts, the keys to the kingdom, no longer offer adequate protection. Balabit is redefining PAM, we add depth to your defense against Privileged Identity Theft and Insider Threats while making life easier for your users.



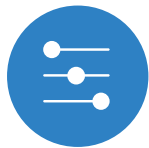
GO BEYOND PASSWORD-BASED AUTHENTICATION

Password management is a useful first line of defense but once access has been granted (legitimately or otherwise), the user can act as he or she pleases, undetected.



GET DEEP VISIBILITY INTO PRIVILEGE ACCOUNT ACTIVITY

Knowing which users are accessing critical IT assets from log data helps but real-time session monitoring provides deeper insights into what commands users are issuing on your critical IT assets.



ADD MORE CONTROL WITHOUT BURDENING USERS

Establish a centralized access control point for authentication and authorization without changing user work flows. Enforce granular, command-level policies and get alerts or terminate a session when a policy violation occurs.



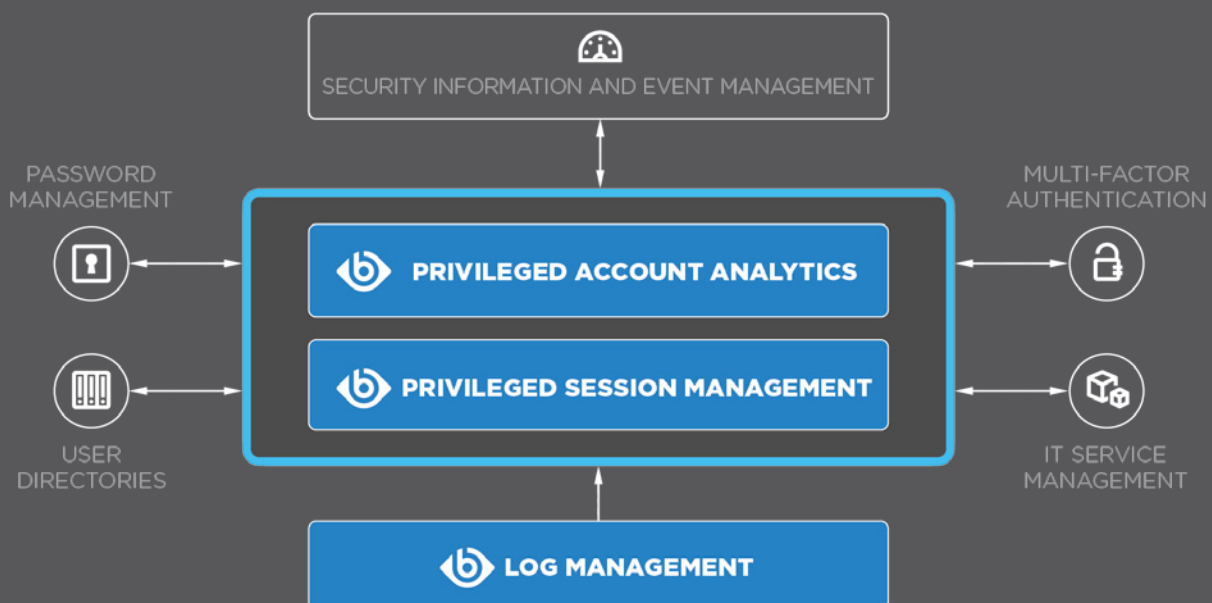
SHINE A LIGHT ON YOUR BLINDSPOTS

Rules-based security tools can't detect unknown or unknowable threats. By identifying unusual or risky behavior, Privileged Account Analytics can detect compromised privileged accounts and suspicious insider activity.



RESPOND MORE QUICKLY

Prevention and detection are only part of the solution. Responding quickly to an incident to determine who did what can limit the damage done by an attacker.





PROTECTION AGAINST PRIVILEGED IDENTITY THEFT

Sophisticated, well-funded cyber criminals target Privileged Accounts because they provide the admin rights to steal data on a massive scale, disrupt critical infrastructure, and install malware. They usually start by obtaining user credentials, either from employees, 3rd party contractors, or partners. Attacks usually unfold over a period of months allowing intruders to perform reconnaissance, escalate privileges, cover their tracks and finally exfiltrate data.



PROTECTION AGAINST PRIVILEGED INSIDER THREATS

Users accessing Privileged Accounts, particularly administrative and system accounts on critical infrastructure, pose a significant risk to IT organizations. Malicious insiders with valid Privileged Account credentials can cause serious damage. They can steal data on a massive scale, wipe databases clean, misconfigure core networking devices and install malware on critical systems. They also know how to avoid detection and cover their tracks.



FASTER INCIDENT RESPONSE

Following an incident, the simple question "Who did what?" is one of the most critical, yet most difficult, questions to answer. Analyzing thousands of text-based logs can be a nightmare and may require the participation of costly external experts. Without recording user sessions, determining the responsible party is almost impossible, and often leads to accusations along with time and money wasted on investigating the incident.



EASIER COMPLIANCE

Many laws, regulations and industry standards call for monitoring and controlling access to privileged accounts. As a result, companies have to increase their control over business processes, ensuring that only those employees who are authorized can access critical IT assets. Complying with the variety of regulations and standards can be costly.

WHY **BALABIT**

FASTER TIME TO VALUE

Turnkey solution that requires no agents on end-points, can be deployed in days rather than months, saving the cost of long, complicated professional services projects.

DEEP VISIBILITY

No other solution captures the depth of detail of privileged sessions such as keystrokes and mouse movements that enable detection of identity theft through behavioral biometrics.

SEAMLESS INTEGRATION

Balabit's Privileged Session Management can be seamlessly integrated with a variety of security tools including Password Management systems, Multi-factor authentication tools, and Ticketing systems.

TRANSPARENT USER EXPERIENCE

Balabit's proxy technology is a transparent solution, requiring minimal network modifications. Users do not have to change their client applications or workflows. They only need to authenticate once to access target assets.

ABOUT **BALABIT**

Balabit is a leading provider of Privileged Access Management (PAM) and Log Management solutions that help businesses reduce the risk of data breaches associated with privileged accounts. Founded in 2000, Balabit has a proven track record, with 25 Fortune 100 customers and more than 1,000,000 corporate users worldwide. The company operates globally with offices across the United States and Europe, together with network of reseller partners.